



COFFEECREAMGIRL

ccg

MEDIA KIT

THANK YOU FOR YOUR INTEREST!



BRAND AMBASSADOR & INFLUENCER

Alessandra Wheeler

BETTER KNOWN AS

"CoffeeCreamGirl"



ABOUT

What's good in the tech hood! My name is Alessandra, but I prefer to go by "Alice" or "CoffeeCream". I'm a twenty-something micro-influencer based in Dallas, Texas. My social media is built upon the topics of entrepreneurship, tech, fashion and lifestyle conversation. I created my platform to engage with intellectual millennials interested in self-development and discovery. I often travel for work & enjoy all things coffee & tea. The overall goal of the CoffeeCreamGirl is to unite people of different communities and experiences underneath the core values of wisdom, perspective and perseverance. Above all I want to create more opportunities for people who look like me and I will always be a voice for change and uplift in the African American community.

HERE'S WHO YOU'D BE SPEAKING TO:



6K FOLLOWERS • 18% ENGAGEMENT



9K SUBSCRIBERS • 3.4M IMPRESSIONS



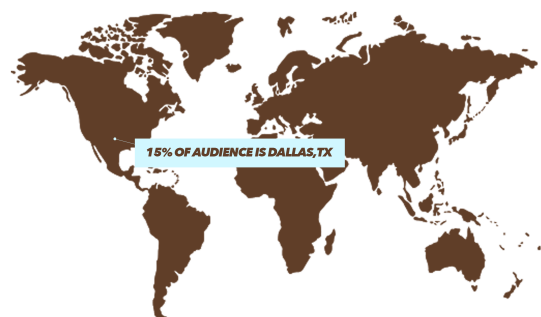
6K FOLLOWERS • 32% ENGAGEMENT

P.O. BOX INFORMATION

ALESSANDRA WHEELER
P.O. BOX 947
DESOTO, TX 75123

SENDING MATERIALS AND PRODUCTS TO THE P.O. BOX IS NOT A GUARANTEED METHOD TO RECEIVE COLLABORATED POSTED OR SPONSORED CONTENT. ALL ITEMS RECEIVED WILL BE UTILIZED TO THE INFLUENCER'S DISCRETION & POSTED AT THEIR CONVENIENCE.

AUDIENCE + DEMOGRAPHICS





BRAND AMBASSADOR & INFLUENCER

LET'S BUILD TOGETHER!

I love collaborating with companies, big or small, to showcase unique and innovative products and services to my audience. If you're interested in collaborating, below you will see my rates for sponsored content. I only work with brands I find useful and creditable so be sure to send an e-mail prior to the project payment request!

SPONSORED POST

STARTING AT \$100 PER FEED POST
\$35 PER 24HR STORY POST

Sponsored Posts are a great opportunity for brands to get in front of the CoffeeCreamGirl audience to showcase specific products or services through high quality media images. This relationship allows for the company to gain influencer photos for their website and platform while giving CCG the creative freedom to direct the content for the specific social platform. *For more information on long term content sponsorships be sure to contact the promotional email address listed below for package rates.*

PRODUCT REVIEW

STARTING AT \$100 PER FEED POST
\$250 PER YOUTUBE VIDEO

Product Reviews are uniquely curated for brands interested in establishing credibility in their product or service. This offer is perfect for (but not limited to) hair, beauty and clothing brands that want to showcase the durability, potency or versatility of what they have to offer to both experienced and novice viewers. CCG takes pride in being honest with viewers and showcasing the totality and effectiveness of product of all products reviewed.

SOCIAL PROMOTION

GIVEAWAYS, SOCIAL MEDIA TAKEOVERS, & AFFILIATE CODES +

Social Promotion offers are specifically for companies that want to gain exposure by utilizing the CoffeeCreamGirl audience to leverage screen-time for conversion in sales. This service is for companies willing the give free product in exchange for a percentage of the the total profit in sales to be payment for the service as well as promote CCG to their audience in engage for the same exposure on the respective platform. *For more information please email.*

